knowing numbers

A community approach to understanding the early childhood education workforce





City of St. Thomas City of London

The regional data presented here are part of the larger provincial early childhood education workforce study **Knowing Our Numbers** (KON). The City of St. Thomas is one of 43 regional children's service districts that participated in the study. In total, they represent over 91% of all regions in Ontario. Details on the project, methodology, and province-wide results can be found **here**. The City of London joined the study post hoc. The data from the two regions were merged in consultation with regional officials. In the **Executive Report**, the Cities of St. Thomas and London are part of the 'West' data region. Census data provided on the following pages allow readers to put the results into the context of regional demographics.

This report should be cited as:

Akbari, E., McCuaig, K., Schurter, M., Varmuza, P., Akbari, S., Mudie, S. (2024). Knowing Our Numbers: A Provincial Study with a Local Lens on the Early Childhood Education Workforce in Ontario. City of Toronto.

All communication and inquiries should be made to Dr. Emis Akbari—emis.akbari@ece-rpa.ca and Kerry McCuaig—kerry.mccuaig@ece-rpa.ca

City of St. Thomas

Population and Family					
Population		Average number of child	dren per fa	amily	1.9
2021	94,752	0		. : ! :	1 = 00/
2016	88,978	Une-p	parent fan	ılles	15.2%
Change since 2016:	+6.50%	l one-r	parent fan	nilies	
Population density per sq km	50.4	20110 1			11.7%
				Men	3.5%
Median age	43.2 years				
Racialized population	4.6%		Marital st		60.9%
- Table Population		Married or living Not married or living	-		39.1%
Multi-generational households	2.4%	Married or common-lay	-		39.1 <i>%</i> 40.6%
		Warried or corrintorrial	VV VVILIT CITII	uicii	40.070
Immigrant population	11.7%	Language most often s	oken at h	ome	
lu dinanana idantita.	0.00/		En	glish	94.0%
Indigenous identity	2.2%		Fr	ench	0.2%
Education			(Other	4.8%
No certificate, diploma, or degree	21.0%	*Estimates associated with Indigenous language incomplete enumeration of certain reserves and			
High school diploma or equivalent	31.5%	<u>'</u>			<u>'</u>
Post secondary certificate, diploma or degree	47.4%	Ho	me owne	-	
*15+ years old					76.6%
Education obtained outside Canada	3.4%		R	enter	23.4%
*25-64 years old	3.4%	Spending more than 30% o	n shelter o	costs	16.5%
Employment and Income					
Labour force participation rate		Commuting duration (mins)	Total %	% Men	% Wome
Women	56.7%	Less than 15	39.5	34.8	45.5
Men	66.5%	15 to 29	29.2	29.4	29.1
		30 to 44	19.6	21.5	17.1
Unemployment rate	11.60:	45 to 59	6.9	7.9	5.7
Women Men	11.6% 9.1%	60 minutes and over	4.7	6.5	2.4
Dravelence of low income (LIM)		Income distribution	Total %	% Men	% Wome

Women	56.7%
Men	66.5%
Unemployment rate	
Women	11.6%
Men	9.1%
Prevalence of low income (LIM)	
0-17	10.5%
0-5	11.8%
18-64	8.3%
$^{\star}\!\text{LIM:}$ Low Income Measure reflects those whose incomes are below half adjusted income distribution	of the median of the
Median employment income	\$36,000
Median employment income in 2020 for full-year full-time workers	\$57,600
Median total income of household in 2020	\$83,000
Median after-tax income of household in 2020	\$73,500

Less than 15	39.5	34.8	45.5
15 to 29	29.2	29.4	29.1
30 to 44	19.6	21.5	17.1
45 to 59	6.9	7.9	5.7
60 minutes and over	4.7	6.5	2.4
Income distribution	Total %	% Men	% Women
In bottom half of the distribution	53.1	51.8	54.4
In bottom decile	8.0	7.7	8.3
In second decile	10.4	9.7	11.0
In third decile	11.4	11.1	11.7
In fourth decile	11.7	11.5	11.8
In fifth decile	11.6	11.7	11.5
In top half of the distribution	46.9	48.2	45.6
In sixth decile	11.5	11.7	11.3
In seventh decile	10.8	11.1	10.5
In eighth decile	9.8	10.1	9.5
In ninth decile	8.9	9.3	8.6
In top decile	5.9	6.1	5.7

 $\label{lem:recense} \textbf{Reference:} \ https://www12.statcan.gc.ca/census-recensement/2021/dp-pd/prof/details/page.cfm?Lang=E\&SearchText=elgin\&DGUIDlist=2021A00033534\&GENDERlist=1,2,3\&STATISTIClist=1,4\&HEADERlist=0 \end{tabular}$

County of Middlesex

Population and Family	
Population	
2021	500,563
2016	455,526
Change since 2016:	+9.9%
Population density per sq km	150.9
Median age	39.6 years
Racialized population	4.6%
Multi-generational households	2.3%
Immigrant population	22.5%
Indigenous identity	2.6%
Education	
No certificate, diploma, or degree	14.9%
High school diploma or equivalent	27.4%
Post secondary certificate, diploma or degree	57.7%
*15+ years old	
Education obtained outside Canada *25-64 years old	12.8%

Average number of children per family	1.8
One-parent families	17.6%
Lone-parent families	
Women	14.0%
Men	3.6%
Marital status	
Married or living common-law	55.0%
Not married or living common-law	45.0%
Married or common-law with children	41.9%
Language most often spoken at home	
English	84.0%
French	0.3%
Other	11.9%
*Estimates associated with Indigenous languages are more affected tha incomplete enumeration of certain reserves and settlements in the Cens	
Home ownership	
Owner	61.8%
Renter	38.2%
Spending more than 30% on shelter costs	22.6%

Employment and Income

Labour force participation rate	
Women	58.0%
Men	67.1%
Unemployment rate	
Women	13.5%
Men	11.4%
Prevalence of low income (LIM)	
0-17	15.5%
0-5	16.8%
18-64	11.8%
*LIM: Low Income Measure reflects those whose incomes are below half adjusted income distribution	of the median of the
Median employment income	\$35,600
Median employment income in 2020 for full-year full-time workers	\$61,200
Median total income of household in 2020	\$79,500
Median after-tax income of household in 2020	\$71,000

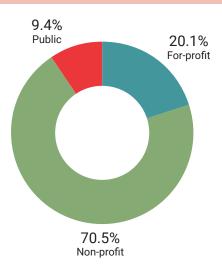
Commuting duration (mins)	Total %	% Men	% Women
Less than 15	33.9	30.5	37.9
15 to 29	41.4	40.7	42.2
30 to 44	15.3	17.2	13.0
45 to 59	4.8	5.5	3.9
60 minutes and over	4.6	6.1	2.9
Income distribution	Total %	% Men	% Women
In bottom half of the distribution	53.4	52.6	54.1
In bottom decile	11.8	11.9	11.8
In second decile	10.7	10.2	11.3
In third decile	10.5	10.3	10.6
In fourth decile	10.2	10.1	10.3
In fifth decile	10.1	10.1	10.1
In top half of the distribution	46.6	47.4	45.9
In sixth decile	9.7	9.8	9.7
In seventh decile	9.6	9.7	9.5
In eighth decile	9.6	9.7	9.4
In ninth decile	9.3	9.5	9.1
In top decile	8.5	8.7	8.2

 $\label{lem:recense} \textbf{Reference:} https://www12.statcan.gc.ca/census-recensement/2021/dp-pd/prof/details/page.cfm?LANG=E\&GENDERlist=1,2,3\&STATISTIClist=1,4\&DGUIDlist=2021\\ A00033539\&HEADERlist=0\&SearchText=london\\ \end{tabular}$

Sample Characteristics

A total of 141 individuals working in early years services in the City of St. Thomas and the City of London responded to the survey (referred to as the 'workforce survey'). Of these, 78% are RECEs and 22% are non-RECEs (referred as the 'workforce'). Most respondents are from non-profit programs (70.5%). Additionally, 19 directors responded to the survey. As the number of respondents who are licensed home child care providers in the regions is low (n=12), data are not presented here; these data are included in the **Executive Report**.

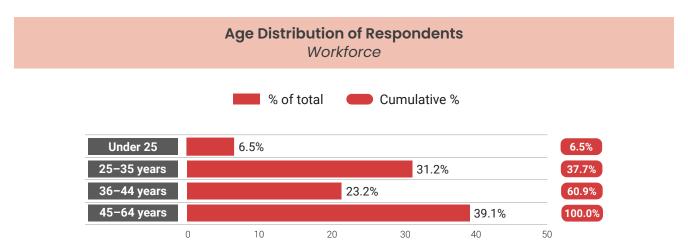
Percentage Respondents by Auspice Workforce





AGE

Approximately 61% of *workforce* respondents are under the age of 45. Director/supervisor respondents in St. Thomas and London are similar in age to the provincial average sample. Across participating regions, 42.7% of director/supervisor participants are under the age of 45 years compared to 38.9% in St. Thomas and London.

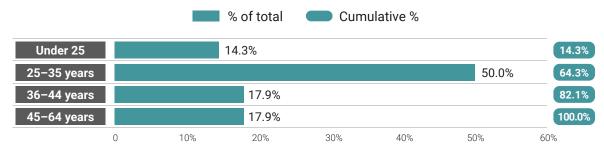




Respondents working in for-profit programs are more likely to be younger. About 82% of for-profit respondents are under the age of 45 years, while only 55.2% of respondents in non-profit programs are under 45 years. Age distribution data for respondents working in public auspices are not presented due to low sample size; these data are included in **provincial-level findings**.

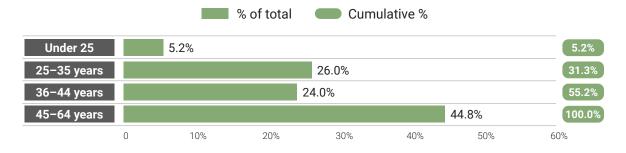
Age Distribution by Auspice Workforce

For-Profit



Note: Numbers may not add up to 100% due to rounding.

Non-Profit





YEARS OF EXPERIENCE

Participants who work in for-profit programs have the fewest median years of experience. In contrast, public programs tend to have more experienced educators.

Years of Experience by Auspice Workforce

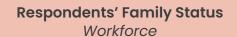
Auspice	Mean	Minimum	25th percentile	Median	75th percentile	Maximum
For-profit	10.8	0.0	3.5	7.0	14.5	35.0
Non-profit	13.8	0.0	4.0	11.5	24.0	40.0
Public*	16.9	0.0	11.0	15.0	26.0	30.0

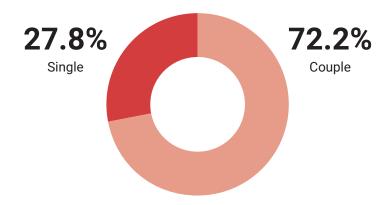
^{*}Interpret with caution due to low sample size.

Of the 19 directors/supervisors who responded to the survey, 84.2% report they are RECEs compared to 94.7% across all 43 participating regions. Of those who are RECEs, 88.9% have been registered with the College of Early Childhood Educators for less than five years. Findings should be interpreted with caution due to a low sample size.

FAMILY STATUS

Approximately 28% of the workforce survey respondents are single.





RACIALIZATION

About 15% of the workforce sample identify as racialized.

Percentage Racialized Workforce



cialized: **15.3**% Non-racialized: **84.7**%

Data for racialization by RECE status are not presented due to a low sample size. Provincial-level results show that non-RECEs are more likely to be racialized than their RECE counterparts. See the **Executive Report** for more details.



Compensation

WAGES

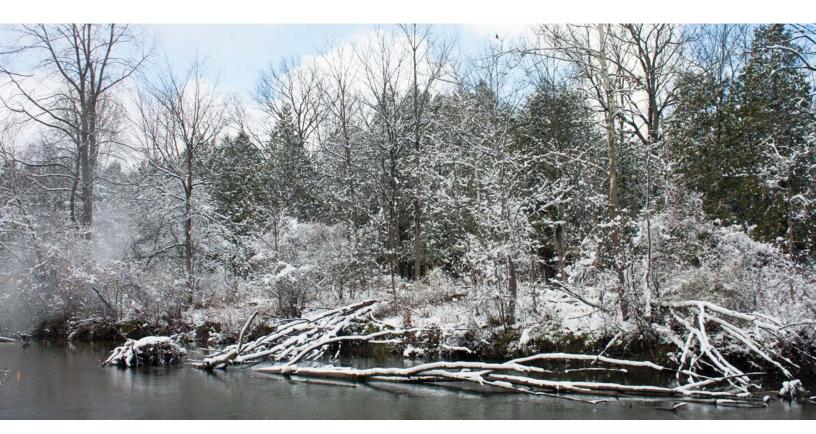
Wages of RECEs are higher than for non-RECEs. Wages in for-profit programs are lower than in non-profit programs. Approximately 21% of respondents report having additional employment to supplement their primary wages.

Hourly Wages by Auspice and RECE Status Workforce

RECE status

Auspice	Non-RECE	RECE
For-profit	\$18.67	\$21.76
Non-profit	\$21.00	\$23.02
Public*	N/A	\$32.57
Average across auspice	\$20.11	\$23.55

^{*}Interpret with caution due to low sample size. Note: Averages are weighted.



BENEFITS

Almost 81% of *workforce* respondents report having access to paid sick days. Just over one-third (36%) report having pensions or RRSP contributions through their employer. Approximately 62% have access to paid professional learning opportunities. Pay increases for obtaining a new credential or degree in early education are not common (11.5%). Tuition assistance is rare (5%).

Percentage of Respondents with Access to Non-Mandatory Benefits Workforce



80.6%

Paid sick days



69.1%

Extended health benefits (e.g., dental, physiotherapy, etc.)



64.8%

Paid bereavement leave



61.9%

Paid professional development



51.1%

Paid team meeting time during the workday



44.6%

Paid programming time during the workday



42.5%

Paid personal or mental health days



36.0%

Pension benefits or contributions to an RRSP



22.3%

Salary scale with regular guaranteed increases reflecting my qualifications, responsibilities, and seniority



14.4%

Parental leave top-up



11.5%

Pay increase for obtaining a new credential or degree in early childhood education



5.0%

Tuition assistance

Workforce Stability, Stress, and Job Satisfaction

DISCRIMINATION

Approximately 36% of *workforce* respondents report having experienced workplace discrimination. The types of discrimination experienced vary, with bullying (57.7%) being the most common, followed by education/seniority (36.5%) and mental health (21.2%). Note that bullying may involve, or be rooted in, other forms of discrimination (e.g., racism or ageism).

Percentage of Respondents Reporting Experiences of Workplace Discrimination

Workforce





















Experiencing discrimination: 36.4%

Not experiencing discrimination: 63.6%

Types of Discrimination Workforce

Bullying	57.7%
Education/seniority	36.5%
Mental Health	21.2%
Ageism	17.3%
Body prejudice	15.4%
Sexism	13.5%
Ableism	13.5%
Racism	11.5%
Other*	9.6%
Immigration status	7.7%

^{*}Combined due to low sample size. Includes religious belief and homophobia.



JOB SATISFACTION

Across all auspices, only 35.5% of respondents from St. Thomas and London report plans to stay in the sector over the next five years, with an additional 46.8% reporting uncertainty in their plans. Those who work in for-profit programs are more likely to report plans to leave. Public auspice responses are not included due to a low sample size, but they are included in **provincial-level findings**.

Plans to Leave the Sector by Auspice Workforce

61.1%

Plans to Leave/ Not Sure

Participants who either report wanting to leave or not yet sure 38.8%

Plans to Stay

Participants who report not wanting to leave the sector

Plans to Leave/ Not Sure

Participants who either report wanting to leave or not yet sure

75.0%

25.0%

Plans to Stay

Participants who report not wanting to leave the sector

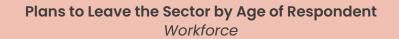
NON-PROFIT

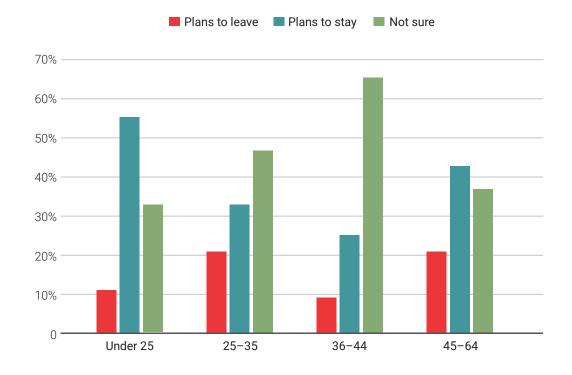
FOR-PROFIT





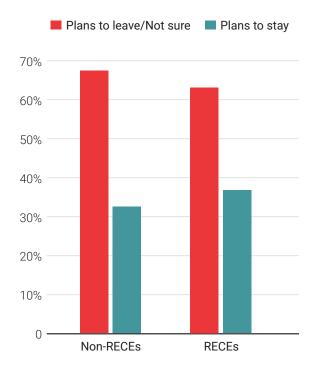
Respondents between the ages of 25 years and 35 years and those over the age of 45 years are more likely to report plans to leave the sector (20.9% and 20.4%, respectively). This has important implications for policy development and investment in retention strategies. Note that those 65+ are not included in these findings as plans for retirement would confound results.





There are no significant differences in plans to leave the sector by RECE status.

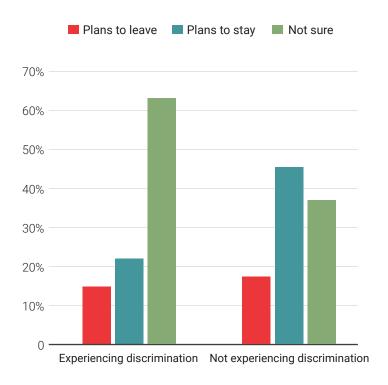
Plans to Leave the Sector by RECE Status Workforce





Among RECEs, plans to leave the sector are associated with experiences of workplace discrimination. Those who experience discrimination are less likely to report plans to stay in the sector in the next five years. Uncertainty is also higher in this group. Further details on provincial level findings are available in the **Executive Report**.

Plans to Leave the Sector by Those Who Experience Workplace Discrimination *RECEs*



Note: Percentages do not add up to 100% due to rounding.

About 32% of director/supervisor respondents in the two regions report wanting to stay in the sector. This is similar to provincial-level findings (32.5%).



*Interpret with caution due to low sample size.

WORKPLACE STRESS

There is no significant difference across auspices in the level of stress reported. RECEs report higher levels of stress compared to non-RECEs on a scale of 1 (low stress) to 5 (high stress). RECEs report slightly higher stress levels than non-RECEs (3.5 versus 3.2 out of 5). RECEs in for-profit programs report the highest levels of stress (3.7 out of 5).

Average Level of Stress by Auspice Workforce

(1=low stress; 5=high stress)

RECE status

Auspice	Non-RECE	RECE	Average across RECE status
For-profit	3.1	3.7	3.5
Non-profit	3.2	3.5	3.4
Public	3.3	3.6	3.5
Average across auspice	3.2	3.5	3.4

Note: Averages are weighted.

Participants in St. Thomas and London generally report a low level of job satisfaction. On a scale of 1 (low job satisfaction) to 5 (high job satisfaction), participants' level of satisfaction is 2.7 out of 5. Those working in for-profit programs have the lowest levels of job satisfaction (2.3 out of 5).

Average Level of Job Satisfaction by Auspice and RECE Status Workforce

(1=low job satisfaction; 5=high job satisfaction)

RECE status

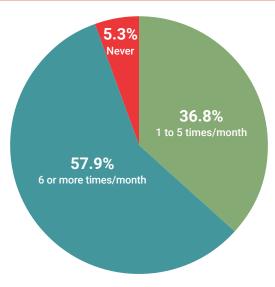
Auspice	Non-RECE	RECE	Average across RECE status
For-profit	2.2	2.3	2.3
Non-profit	2.8	2.7	2.7
Public	2.0	2.9	2.9
Average across auspice	2.6	2.7	2.7

Note: Averages are weighted.

WORKPLACE STABILITY

Directors often stand in for absent staff by necessity, taking them away from their leadership and administrative duties. More than half of management staff (57.9%) report having to fill in six or more times per month to maintain ratios.

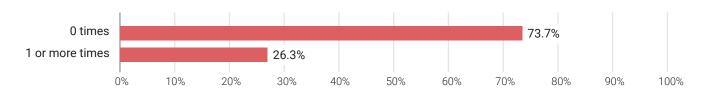
Number of Times per Month Directors/Supervisors Fill in Ratio



^{*}Interpret with caution due to low sample size.

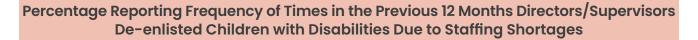
Staff shortages also have deleterious effects on the inclusion of children with disabilities or varying needs. About 26% of director/supervisor respondents report they have had to send a child(ren) with a disability home due to staffing shortages. This is similar to the provincial sample average of 26.6%.

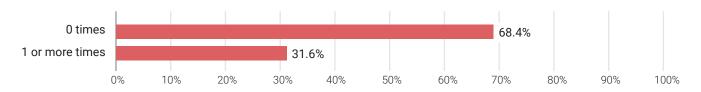
Percentage Reporting Frequency of Times in the Previous 12 Months Directors/Supervisors
Sent Children with Disabilities Home Due to Staffing Shortages



^{*}Interpret with caution due to low sample size.

About 32% of St. Thomas and London director/supervisor respondents report they have de-enlisted at least one child with a disability from their program in the previous 12 months due to staffing shortages. This is higher than the provincial sample average of 16.5%. However, results should be interpreted with caution due to a low sample size. Furthermore, 47.4% (compared to 27.3% in provincial findings) report they have refused admission to a child with a disability in the previous 12 months due to workforce shortages (data not shown).





^{*}Interpret with caution due to low sample size.

Less than half (48.2%) of *workforce* respondents in St. Thomas and London state they would recommend a career in the early years to others who are interested. Another 26.2% report they are unsure if they would recommend this career to others.

Percentage of Workforce Respondents Who Recommend a Career in the Early Years

Yes	No	Not sure
48.2%	25.5%	26.2%

Note: Numbers do not add to 100% due to rounding.

About 78% of respondents state they would recommend their program to a family member or friend looking for child care.

Percentage of Workforce Respondents Who Recommend Their Early Years Program to a Family Member or Friend



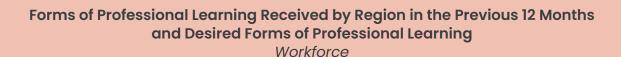
Note: Totals do not add up to 100% due to missing data.

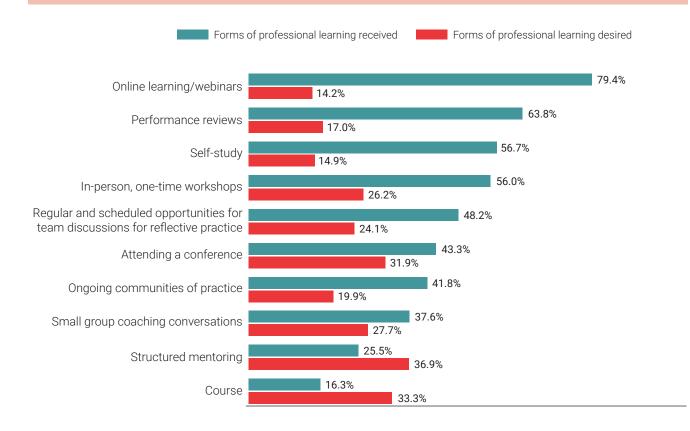
Professional Development

FORMS OF PROFESSIONAL LEARNING

St. Thomas and London respondents report that the most common form of professional learning in the previous 12 months was online delivery (79.4%), followed by performance reviews (63.8%). Only 16.3% of respondents report having taken a course in the previous 12 months.

Although online delivery is the most common form of professional learning received in the previous 12 months, respondents report it is among the least desired format (14.2%), along with self-study (14.9%). Respondents prefer structured mentoring (36.9%), taking courses (33.3%), and attending conferences (31.9%), all of which are forms of collective learning.





CONTENT OF PROFESSIONAL LEARNING

Respondents in St. Thomas and London generally report receiving low levels of training in equity, diversity, and inclusion in the previous 12 months. Less than half of respondents report receiving training in anti-bias/anti-racism (41.1%). Around one-third report having training in cultural diversity (35.5%) and supporting children with disabilities (38.3%) in the previous 12 months. Participants report the least amount of professional learning in the areas of incorporating Afrocentric ways of being (6.4%), incorporating land-based learning (11.4%), and supporting newcomer families (14.2%). Census data for the region help contextualize results.

The most wanted professional learning reported is centred around supporting vulnerable (49.7%) and newcomer families (45.4%). Participants also report wanting more professional learning in incorporating Indigenous ways of knowing and being/decolonization (45.5%), critical trauma-informed practice (44%), supporting children with disabilities (44.7%), incorporating Afrocentric ways of being (43.3%), incorporating land-based learning (42.6%), and supporting 2LSGBTQIA+ children and families (40.4%).

Equity, Diversity, and Inclusion Learning of Respondents in the City of St. Thomas Workforce

In the previous 12 months

